

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, November 2, 2016  
Meeting Minutes**

**I. Call to Order**

SNTMA President Chris Antonucci called the meeting to order at approximately 8:07AM on Wednesday, November 2, 2016 in the 1st Floor Conference Room 2150 River Plaza Drive in Sacramento, CA. Attending were Chris Antonucci, Jennifer Elwood, Jack Haskel, Suman Jha, Scott Little, Kendra Murray, David Pavolko, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

**II. Approval of Previous Meeting's Minutes**

A motion was made to approve the October 19, 2016 Board Meeting Minutes. The motion was moved by David Pavolko, seconded by Chris Antonucci. The motion passed unanimously, 6:0:1, with Jack Haskel abstaining and Jennifer Elwood not yet present.

**III. New Business**

Executive Director Jason Vitaich delivered the following report:

- Preparation for 2017 dues increase information dissemination is going well, with a timeline in place for a membership forum and subsequent electronic communications through the first quarter of 2017. An informal Coffee Hour for members to express any concerns as well as ask any questions has been set up for Wednesday, November 9<sup>th</sup>, 2016.

Stephanie Merten delivered the following year to date Membership Report:

**Commuter Club**      Working well

**Program numbers through October 2016:**

**Campaigns and Programs promoted**

- 10/11/16 Email to all Commute Coordinators RE: monthly programs & 11/1 Breakfast
- 10/13/16 Email to all Commute Coordinators RE: SNTMA Dues Increase Coffee hour
- 10/20/16 Email to all Commute Coordinators 11/1 Breakfast

**Programs**      as of 11/1/16

- 36 carpool subsidies awarded in October
- 19 Low Emissions subsidies awarded in October
- 6 transit subsidies awarded in October
- 2 Amtrak subsidies awarded in October
- 1 bike maintenance subsidies awarded in October
- 2 OfficeShare Bikes awarded in October
- 367 Facebook "likes"

- 5 people/ 5 entries for October Monthly Facebook Contest

**Meetings:**

N/A

**Other:**

N/A

**November:**

- Deliver October subsidy checks, Facebook prizes and gas cards
- Nov 1 Commuter Club Breakfast
- Nov 2 KPMG Smart Cycling Clinic
- Nov 2 TDM Task Force
- Nov 9 Dues Increase Coffee Hour
- Nov 11 Boldt Company Smart Cycling Clinic
- End of year and 2017 planning

**IV. Adjourn**

The meeting adjourned at approximately 8:58 AM. The next SNTMA Board meeting is scheduled for Wednesday, November 2, 2016 at 7:30 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Bill Vanderslice  
SNTMA Secretary